## DEPARTMENT OF PUBLIC HEALTH

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COUNTY OF SAN BERNARDINO

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## San Bernardino County Qualifies for the 2013 ASPCA Rachael Ray \$100K Challenge

Community Support Needed for Chance to Win \$100,000 Grand Prize and Save More Lives

San Bernardino: San Bernardino County Animal Care and Control Program (ACC) will compete for a chance at more than \$600,000 in grant funding, including a grand prize of \$100,000 in the 2013 ASPCA Rachael Ray \$100K Challenge. The County's animal shelters, located in Devore and Big Bear Lake, will be among fifty of the nation's shelters competing in the challenge.

The 2013 ASPCA Rachael Ray \$100K Challenge is a nationwide competition for animal shelters (and their communities) aimed at getting more animals adopted or returned to their owners than ever before.

"The ASPCA Rachael Ray \$100K Challenge is a great motivator for our team, and the residents and businesses of San Bernardino County to get involved in - to help connect hundreds of the beautiful, fun, loving cats and dogs in our shelters with the right families," said Brian Cronin, Chief of Animal Care and Control. "Working together, we will save hundred of animals and enrich the lives of new adopting families, and we'll have a shot at the \$100,000 grant which would enhance our veterinary care and subsidized spay/neuter services for animals received by our rescue group partners."

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To kick off the contest, ACC will be conducting their 2<sup>nd</sup> Annual Homeward Bound Mega Pet Adoption Event in June. The Mega Pet Adoption Event is a fun filled event where families will be able to interact with and adopt available dogs and cats, and enjoy other various activities and entertainment. Additional efforts being formalized to save more lives include weekend off-site pet adoption events, educational and awareness presentations, and special discounted promotions in which individuals can adopt pets at discounted rates.

For more information about the County's participation in the ASPCA Rachael Ray \$100K Challenge, please call the San Bernardino County Animal Care and Control Program at 1 (800) 472-5609 or visit <a href="https://www.sbcounty.gov/acc">www.sbcounty.gov/acc</a>.

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